

STATION: WFSB
MARKET: Fairfield County
REP FAX: 860-721-4209
ATTN: Leah

DATE: 10/31/2012
 REP. NAME: Bill Whittle/Laurie LaBrecque
 CLIENT: Friends of Chris Murphy
 CONTRACT: 10/29-11/4/12

[illegible]

Total

2 \$ 40.00

2 \$ 40.00

Signature:

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 500197 /		Alt Order #
Product October 29-November 4, 2012		
Contract Dates 10/29/12 - 11/04/12	Estimate #	
Advertiser Friends Of Chris Murphy		Original Date / Revision 10/31/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive House- National	Sales Office WFSB-Fairfield
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Message & Media Inc
Attention: Leah Casterlin
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	10/29/12	11/02/12	430A Eyewitness News	430-5a		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$20.00			
2	GFSB	10/29/12	11/02/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$20.00			
3	GFSB	10/29/12	11/02/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$30.00			
4	GFSB	10/29/12	11/02/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$40.00			
5	GFSB	10/29/12	11/02/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$50.00			
6	GFSB	10/29/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$30.00			
7	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$20.00			
8	GFSB	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$35.00			
9	GFSB	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$20.00			
10	GFSB	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$35.00			
11	GFSB	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 500197 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/04/12	<u>Product</u> October 29-November 4	<u>Estimate #</u>
<u>Advertiser</u> Friends Of Chris Murphy		<u>Original Date / Revision</u> 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$85.00			
12	GFSB	11/04/12	11/04/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$55.00			
13	GFSB	10/29/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$50.00			
N 14	GFSB	10/29/12	11/02/12	CBS Daytime	2-3pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$40.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	10/29/12-11/04/12	CBS Daytime	2-3pm	MTuWThF----	:30		\$40.00	NM		
	See MG 14.6, 14.7											
	3	GFSB	10/29/12-11/04/12	CBS Daytime	2-3pm	MTuWThF----	:30		\$40.00	NM		
	See MG 14.6, 14.7											
	6	GFSB	11/02/12-11/02/12	CBS Daytime	12:30-2pm	-----F----	:30		\$40.00	NM		
	Ⓜ MG for 14.1, 14.3											
	7	GFSB	11/02/12-11/02/12	CBS Daytime	12:30-2pm	-----F----	:30		\$40.00	NM		
	Ⓜ MG for 14.1, 14.3											
15	GFSB	10/29/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$40.00			
16	GFSB	10/29/12	11/02/12	4PM-5PM	4PM-5PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$65.00			
17	GFSB	10/29/12	11/02/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$65.00			
18	GFSB	10/29/12	11/02/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$65.00			
E 19	GFSB	10/29/12	11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	GFSB	10/29/12-11/04/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	MTuWThF----	:30		\$90.00	NM		
	See MG 19.6											
	6	GFSB	11/02/12-11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	-----F----	:30		\$90.00	NM		
	Ⓜ MG for 19.2 10/30											
20	GFSB	10/29/12	11/03/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$65.00			
Totals											76	\$3,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	76	\$3,600.00	\$3,060.00
Totals	76	\$3,600.00	\$3,060.00

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Contract / Revision	Alt Order #
500197 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/04/12	October 29-November 4	

Advertiser	Original Date / Revision
Friends Of Chris Murphy	10/31/12 / 10/31/12

Signature: _____ Date: _____

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